Martin Concrete Construction

LESSONS LEARNED

COMPLETED BY:	DATE PREPARED:
Brian Wilson	07/06/2022
PROJECT NAME:	**SUBJECT:**
Email	Gift Card Scam

LESSON LEARNED :

Email was sent to a employee at Martin Concrete early Friday Morning. The email acted like it was from Jeff Martin Martin Concrete's CEO and the employee needed to get gift cards for him for a special surprise for employees at the office. The employee then went on to email back the scammer. The employee bought 1500 dollars worth of gift cards and sent pictures to the scammer. The scammer took the pictures of the gift cards and cleared all of the gift cards resulting in the employee losing money.

LESSON LEARNED CORRECTIVE ACTION & PICTURES:

Upon investigation looking at the email address showed a different email than a @martinconcrete.com. See the email below.
From: Jeffrey a. Martin <staffsurprisemailbox115@gmail.com>
Sent: Thursday, January 6, 2022 11:02 AM
To: Miguel Mendoza <MMendoza@martinconcrete.com>
Subject: Gift of Appreciation

Hi,

I'm planning to surprise some of the staff with gifts, and your confidentiality would be appreciated so as not to ruin the surprise. I want you to make a purchase quickly on my behalf. What local store do you think we have around to make this purchase? I'm considering gift cards like Visa or Target, Amex gift cards. Since we have them almost everywhere, let me know what you suggest about this plan before purchasing.

2021 has been an extremely challenging year for everyone, and a little gesture like this will go a long way.

Warm Regards,

Jeffrey a. Martin
Chief Executive Officer
Martin Concrete Construction

Moving forward we have implemented ways to combat this. We now use a button in the top right corner of the email called Ironscales to report phishing emails. This allows us to see if the email is real or fake and also take out of other Martin Concrete Construction emails.
We also implemented a Microsoft E5 to better help with the security of the inbox. Going even further all new hires will have a training session with our in house IT person to develop awareness of phishing attacks.